



**FUTURE
HORIZONS**

Parents Information Evening on Higher Education (HE)

Aims:



- Why going to HE can benefit students
- How to choose a course and a university
- How you can support your son or daughter
- *Straight to work / apprenticeships*

Timeline

- Jan - Mar researching careers and courses, planning and undertaking work experience
- Mar – Apr revision for Lower Sixth Exams, exams
- May – Jun completing UCAS application form, drafting personal statement, narrowing down courses, discussing reference with Tutor
- Sep – Oct finalising personal statement and application. Oxbridge/Medicine applications completed 27th September
- Nov sending application to school, school sends to UCAS
- Feb Upper Sixth Mocks

Just 5% of graduates are
unemployed 6 months after
graduating.

TRUE OR FALSE

Will they get a job?

- **5.3%** of graduates are unemployed, 6 months after they finish their course.
- **But how many are in a professional or managerial level job?**
- **87.5%** of graduates aged 16-64 are employed **compared to 69.8%** of non-graduates (BIS, 2016)



You are unlikely to earn
anymore as a graduate
over your working life

TRUE OR FALSE?

How much could they earn?

What was the average graduate starting salary range last year?

£14-17k

£18-23k

£24-27k

Working Age Population

Median Salaries:
Working Age Population (16-64 year olds)

■ Graduates ■ Postgraduates ■ Non-Graduates



Young Population

Median Salaries:
Young Population (21-30 year olds)

■ Graduates ■ Postgraduates ■ Non-Graduates



Comparison

- Minimum wage on apprenticeship:

£3.70

£5.60

£7.50

- **£170** per week for 37 hour week (£8,840)
- Average median pay for Level 4 entry apprenticeship is **£8.89** per hour (£328 a week, £17,104 a year)

Apprenticeship Pay Survey 2016

Apprenticeship vs. Graduate

Store Apprenticeship

- 3 year apprenticeship
- Advanced apprenticeship in years 2 & 3
- £5.52 per hour rising to £8.02



Graduate Management Scheme

- Training scheme leading to Area Management responsibility
- £44,000 rising to £73,450 after 4 years
- Audi A4
- 2:1 in **any degree** + 96 UCAS Points

Degree Apprenticeships

- Work and study part-time for a degree at university. This can be on a day-to-day basis or in blocks of time. 3-6 years to complete.
- Apprentices are employed and paid a wage throughout the course so no student fees.
- Currently limited number available so competition can be tough.



Degree Apprenticeships



L'ORÉAL

L'Oreal
£17,000
2 years

**BA Hons Business Management
Based at London HQ.
Study at Pearson Business School**



Jisc

Jisc Services Ltd
£19,000
4 year apprenticeship
BSc Hons Digital and Technology
Solutions
Based in Bristol
Study at Weston College

What's available?

Solicitor
Laboratory Science
Tailoring Digital and Technology
Banking Relationship Manager
Surveying Aerospace Software Development
Chartered Legal Executive Outside Broadcasting Engineering
Nuclear Science Product Design and Development
Systems Healthcare Assistant Practitioner
Solutions Automotive Engineering
Dental Technician Electronic
Engineering
Construction

There are over 50,000
courses available in Higher
Education

TRUE OR FALSE?

How will they decide?



Some careers require a
degree

TRUE OR FALSE?

Some careers need a degree



Dentist
Nurse
Vet
Doctor
Architect
Librarian
Teacher

There is no point studying
a subject just because they
like it, as not all HE courses
lead to a good job

TRUE OR FALSE?

Step 1: Consider the subject area. The A-Z of courses!

Avionic Systems, Biotechnologies, Classical Greek Studies, Dentistry, Earth Science, Food, Leisure and Hospitality, Games, Heritage Studies, International Politics, Journalism, Livestock, Motor Sport Technology, Naval Architecture, Optometry, Podiatry, Quantity Surveying, Russian, Social Policy, Theology, Urban Studies, Vietnamese & International Relations, Welsh Studies, Youth & Community Studies, Zoology

Which of these courses are real and fake?

Chinese
Medicine

Brewery and
Distilling

Ethical
Hacking

Cruise
Management

Harry Potter
Studies

Viking
Studies

Casino
Operations
Management

Surf Science
and
Technology

Puppetry

Military
Intelligence

Baking
Technology
Management

Hand
Embroidery

Step 2: Types of Subject

Vocational

- Building Surveying
- Physiotherapy
- Accounting & Finance

Semi-Vocational

- Business
- Psychology
- Law

Non-Vocational

- Sociology
- Maths
- History

Destinations show they ALL develop the skills employers are looking for.

What do graduates do?

Degree Subject	Employment
Business	Graduate Buyer
Law	Enforcement Officer
Geography	Mapping/GIS Analyst
Economics	Risk Analyst
Analytical Science	Drug Analyst
Fashion	Print Designer

What do graduates do?

These graduates all had the same degree:

Business Development Manager

Marketing Manager

Navy Officer

Business

Law

Geography



All of these careers can be entered at graduate level with any degree subject.

Accountancy, Marketing, Public Relations, Advertising, Hospitality, Travel Management, Investment Banking, IT, Law, Management Consultancy, Publishing, Media, Retail, Banking, Insurance, Events Management, Supply Chain and Logistics, Armed Forces, Police, Property.....

Subject to employer requirements training or PG course

So what should they choose?

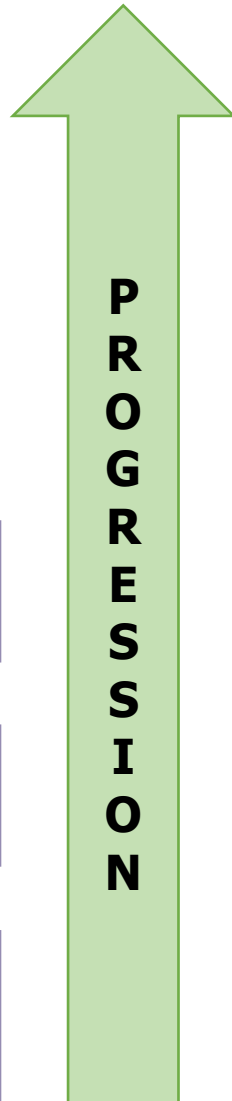
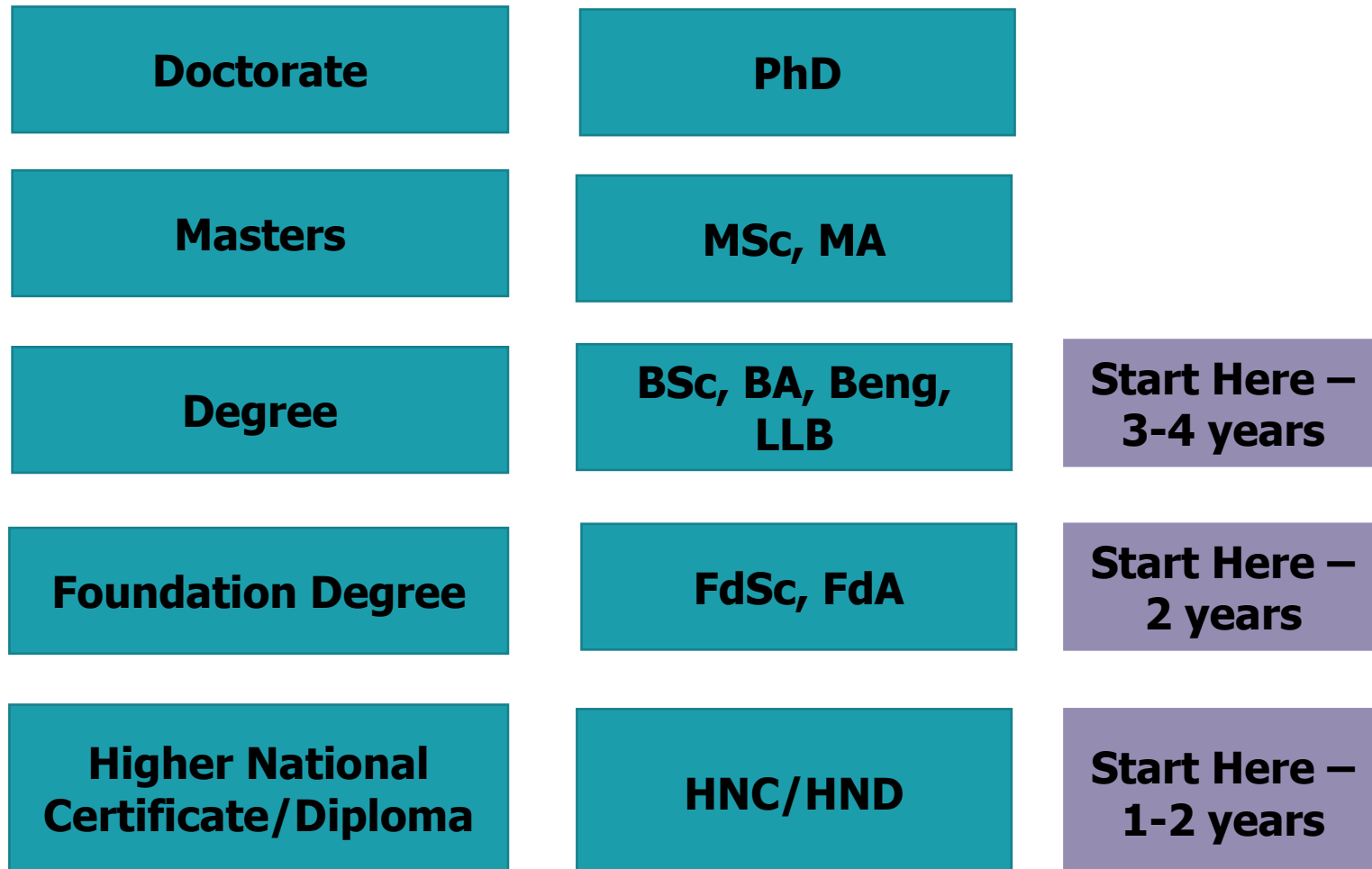
- Pick a subject they love or they are passionate about!
- Or something totally new that they are interested in.
- Try **SACU** **UCAS**



They will need high grades and 3 full A Levels/BTECs to study a higher education course

TRUE OR FALSE?

Step 3 -How you can progress.



Step 4: Types of Courses

Type	Description
Single Subject	Just one subject e.g. BSc (Hons) Economics
Joint Honours	Two subjects, 50% of each e.g. Biology AND Education
Major/Minor	75% of one, 25% other subject e.g. Journalism WITH Business
Sandwich	A year on a placement
Integrated Foundation Year	An additional year pre-degree
Integrated Masters	Masters modules in final year, MEng MSci

Universities Choose You

- Grades/Tariff Points
- Personal Statement
This is where you sell your skills and experience!
- Interviews
- **You have a choice too!**



Step 5: Check the entry requirements

Law - UWE	Adult Nursing - Southampton
<p>112 UCAS Points No specific A Level subjects required</p> <p>GCSE Grade C or above in English Language</p>	<p>A Level: BBB preferably including Science or Social Science subject</p> <p>GCSE: Maths & English at A*-C</p> <p>BTEC considered in combination with other qualifications OR BTEC Extended Diploma D*DD</p>

Anything else?

- That you offer a caring and compassionate approach; that your personal values and attitudes align with those of the NHS Constitution and the University; that you have realistic insight to the area you plan to study; and that you are committed to both study and practice parts of the course.
- What is it about 'your' attitudes, values and character that makes this profession so appropriate for you?
- It is important that you demonstrate a clear insight into your chosen profession and scope of the role. This should hopefully be achieved by reflecting on relevant work experience, volunteering or shadowing you may have undertaken.
- What have you particularly enjoyed during your studies and how do you feel this has prepared you for this course. Discuss any particularly relevant projects/work you may have undertaken.
- Personal interests – sports / music / drama / 'team' / job / responsibilities / relaxing / etc. Identify transferable skills that will be useful in your chosen profession.

But they have other factors
to consider...



Step 6: Factors for Choosing a Course

Entry
Requirements

Exams vs
Coursework

Career
Requirements

Professional
Accreditation

Opportunity
for
Placements

Student
Satisfaction
(NSS)

Graduate
Destinations

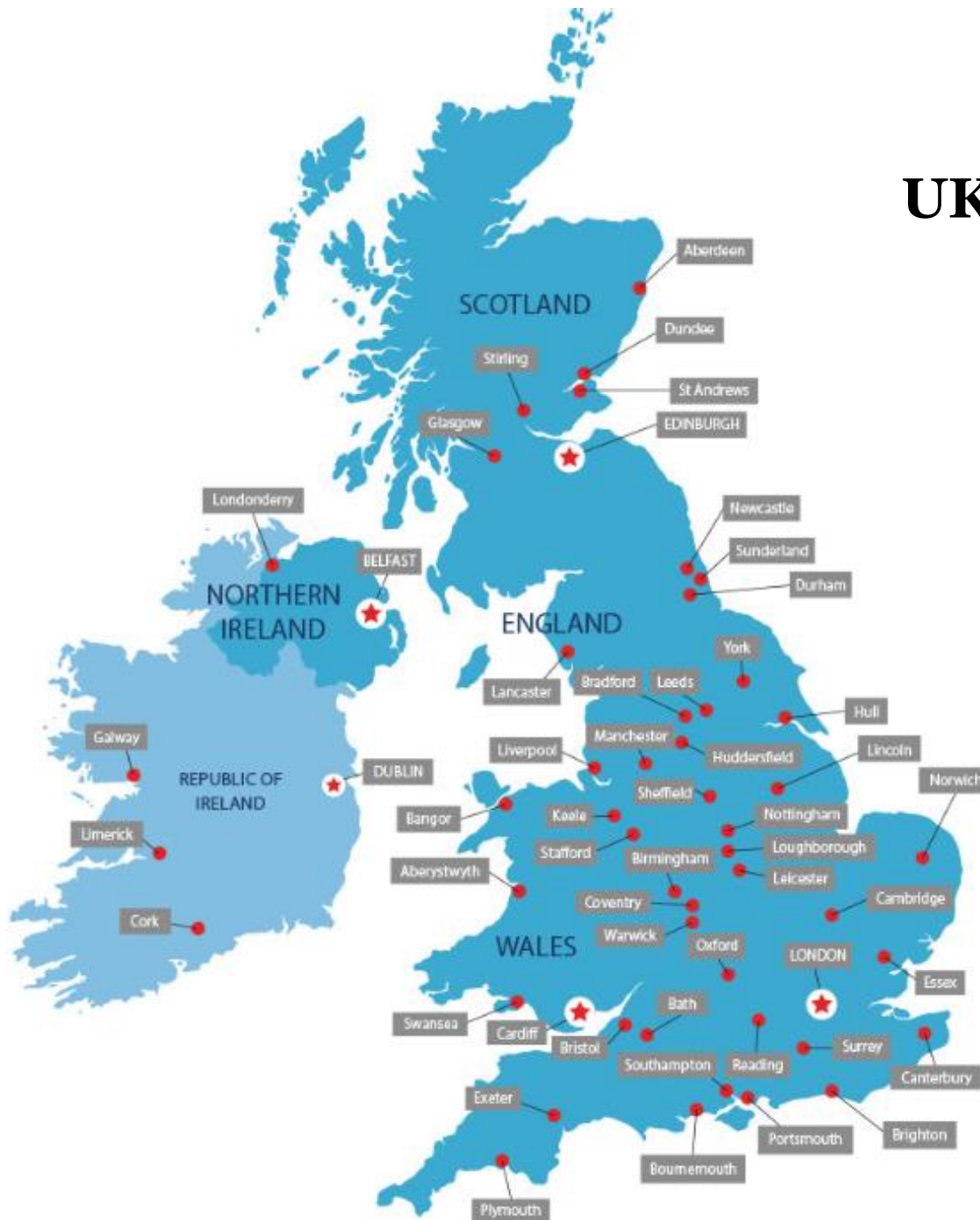
Contact
Time

Employer
Links

Course
Content



UK University Map



Step 7: Factors for Choosing a University

Location

Campus vs.
City Centre

Sports
Facilities

Living Costs

Clubs/
Societies

IT Services

Students
Union

Bursaries



Careers
Support

Student
Support

Employability
success

Placements

- **Short work placements** organised as part of your course
- **Sandwich placements:** one year in work, usually paid.

What about an internship?

- Short-term work experience opportunities, usually over the summer break.



Placements

- L'Oreal Digital Marketing £20-22K
- Ford Motor Company Electrified Vehicle product Development £18.5K
- BMW Automotive Engineering £16-18K
- Danone Business Systems Analyst £18.5K
- Aldi General Management £25K
- Audi HR Assistant £14-16K
- House of Commons Project Leader £19k
- NHS Finance £15.4k



DANONE



L'ORÉAL

How will they decide?

- Open Days
- University Websites
- Unistats
 - Student satisfaction
 - Employment after graduation
 - Costs – accommodation, fees
 - Time in lectures
 - % coursework vs. exam



Create their own league table

Uni	% coursework vs exam	Course Content/Modules	% employed vs % prof/man.	Costs	Placement?
Leeds	50% of each	4 optional modules per year. Can take 2 modules from other dept in Y1	98% employed 87% prof/man	£9000 Accom: £68 per week	Yes

How can you help....but not too much! Start a conversation....

- Encourage them to start their research **now** – it will take time. Are they being realistic? Do they know their target grades?
- If they don't know what to study, get them to explore their out of school interests and gain work experience. Don't let them give up!
- Encourage them to get involved now and continue that at university
- It's not just about academic grades....
- Attend Open Days – mini lectures, accommodation, facilities. Know when to be the Rottweiler...
- Help them to plan their finances and prepare for HE.
- If they are stuck – ask for help! Don't do it for them!

The key messages....

Research

Don't make
assumptions – you or
them!

Let them do it!

The degree is just part of the jigsaw



The bigger picture

- 500,000 students started an undergraduate degree last year.
- You need to ensure you stand out to employers.
- University gives you those opportunities.



Benefits of HE

Earning
Potential

Essential for
certain career
areas

More likely to
be employed

Opportunity to
study a subject
you enjoy

You don't have
to choose a
career yet

Opportunities
to develop skills
for employment

Finding the Information – time for them to research



[UCAS videos](#)

March 11th, UCAS Fair UWE



FUTURE
HORIZONS



Any questions?